

October 20, 2015

Board of Supervisors
County of Ventura
800 South Victoria Avenue
Ventura, California 93009

Watershed Protection District
Tully K. Clifford, Director

Transportation Department
David L. Fleisch, Director

Engineering Services Department
Herbert L. Schwind, Director

Water & Sanitation Department
David J. Sasek, Director

Central Services Department
Janice E. Turner, Director

Subject: **Receive and File an Update of East County Transit Alliance Transit Implementation Plan; Supervisorial District Nos. 2, 3, and 4**

Recommendation:

Receive and file an update of the East County Transit Alliance (ECTA) Transit Implementation Plan.

Fiscal Mandates/Impact:

There are no additional County costs associated with this Board action.

Discussion:

On September 24, 2013, your Board adopted the East County Transit Alliance (ECTA) Memorandum of Understanding (MOU) with the Cities of Moorpark, Simi Valley, Camarillo, and Thousand Oaks to provide structure and direction for improving transit services in the east County over the next several years. This letter is intended to provide your Board with an update of ECTA's activities during the prior fiscal year as required in the adopted Implementation Plan. Although the Implementation Plan refers to Exhibit A – Adopted Transit Goals, it should be noted that the Adopted Transit Goals have now been added to the last page of the Implementation Plan.

A copy of the revised adopted Implementation Plan is attached, and the following specific items are noted:

Projects Completed:

1. Implement and expand weekend Dial-a-Ride (DAR) services – all agencies offer weekend DAR services.
2. Establish weekend fixed-route bus service – all agencies offer Saturday bus service in their local areas.



3. Establish an alternative DAR service – new intercity senior DAR service began on August 3, 2015. Camarillo established an alternative service independent of ECTA on the same date.
4. Improve and expand ADA intercity service – service began on August 3, 2015. Camarillo is continuing with its own service independent of ECTA.

Projects Deleted from Plan:

Continued participation in Countywide ADA Assessments – this program is currently under review by the Countywide Transit Operations Advisory Committee (TRANSCOM) and the Ventura County Transportation Commission (VCTC). The ECTA member agencies will follow the program as established by VCTC.

New Projects Added:

Implementation of a Countywide transit-specific digital radio system, using grant funding secured by VCTC and City of Thousand Oaks for this purpose.

For the upcoming fiscal year, priority will be placed on the successful implementation of the new and improved inter-city senior DAR and ADA programs, and continuing with “in-progress” items with the goal of completion where possible.

In addition to the Implementation Plan projects, the member agencies will also be working closely with VCTC and the Gold Coast Transit District to implement temporary and permanent replacements for the discontinued “GoVentura” Countywide bus pass.

This letter supports Focus Area 3, Goal 2, and Objective 4 of the County Strategic Plan, and has been reviewed by the County Executive Office, the Auditor-Controller’s Office, and County Counsel.

If you have questions, please call the undersigned at (805) 654-2077.

DAVID FLEISCH
Director
Transportation Department

Exhibit 1 – Revised Adopted ECTA Implementation Plan